



## CUSTOMISED HTML E-NEWSLETTERS

Forget the conventional way of getting your newsletter printed and mailed - send by email and save both time and money!

Send up to 10,000 emails per calendar month - (If you need to send more than this, talk to us about available options.)

How the 10,000 emails is made up is up to you - you can send 1 email to a mailing list of 10,000, or many emails to a smaller list if you want.

### 1 We design it ...

We will provide you with a draft visual for your approval for which we will need you to email us the following:

- a) a good quality copy of your logo
- b) link to your website (we can match look and feel)
- c) number of main articles (we recommend no more than 8)\*

\* In order to reduce size of newsletter, you can link directly to existing article pages on your website or actual products.

- d) number of side articles (up to 3) and/or links to sections on your website
- e) examples of existing newsletters you like the look of, to give us some idea of the direction you would like your newsletter to take.

### 2 You write and send it ...

Once the template is customised to your requirements, you can enter the content online, through a password secured website.

You can view and edit before you send to your mailing list. The mailing list is automatically managed for you but you can upload and merge any existing csv file making it easy to keep your list up to date.



First year - \$1200 incl ● \$315 for each thereafter

This includes: Set up, including design and hosting of database, campaign tracking - (track success of product /sale), full branding and custom logo on all sign up emails

Please contact us for further details ...

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